**FY 25 Sponsor Package Overview**

The Great Lakes Park Training Institute has been held annually every February since 1947. With over 24,000 alumni attending the Great Lakes Park Training Institute since 1947 from agencies representing 49 states and six countries, the Great Lakes Park Training Institute, is the oldest continuing conference dedicated to training park, outdoor recreation, and public land management professionals in the U.S. This annual conference is attended in person by well over 270 participants from the Great Lakes states of Indiana, Illinois, Michigan, Ohio, and sometimes Iowa, Wisconsin and Minnesota and has a nationwide virtual audience. The Great Lakes Park Training Institute (GLPTI) explores current issues and techniques in parks management, outdoor recreation, and stewardship provides networking opportunities, and recognizes outstanding projects and individuals at the annual awards event. Industry leaders provide practical, hands-on training along four tracks: Natural and Cultural Interpretation, Natural Resource Management, Park and Facilities Maintenance, and Personnel and Career Development.

GLPTI offers the opportunity for park technicians and outdoor recreation personnel in agencies to develop their skills over multiple events and through micro-credentialing (badges). These are offered as a way to recognize achievements in the career competency model focusing on Natural Resource Management, Parks and Facilities Maintenance, and Natural and Cultural Interpretation.





As part of the Eppley Center for Parks and Public Lands at Indiana University, GLPTI is part of a suite of training program and services that includes six program areas that support agencies and individuals:

* Expand Online Learning Courses and Credentialling
* National Center on Accessibility (NCA) programs
* U.S. Play Coalition and Value of Play Conference
* Playground Maintenance Technician Training (PMT) Program
* World Park Academy

With clients across the nation at all levels of government and non-profit organizations, Eppley’s 30-year history has resulted in tens of thousands of individuals engaged in meaningful, impactful learning, as well as improvements in accessibility among 50+ partners, park planning for more than 40 communities, and over 100,000 learners registered in our courses and training sessions.

**Institute Sponsor $10,000+** *Limited availability, there is one available.*

**This is a year-long focused sponsorship Package that includes:**

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|  |
| * 3 full Institute registrations
 | * Promotional items in attendee tote bags
 |
| * Sponsorship of the awards program and luncheon on Tuesday
 | * Logo and link on email attendee blasts
 |
| * Exclusive naming to hospitality events providing beverages (alcoholic and non-alcoholic) at Institute events
 | * Exhibitor display space - (2) 8’ tables and/or floor space for equipment
 |
| * Choose ONE Brand Activation options: 1) Logo on Nametag lanyard (only 1 sponsor), 2) Sponsored swag/gift for attendees, 3) Sponsor of a general session
 | * Logo will be displayed on all available pages and virtual exhibit booth on event management app (Whova or similar app)
 |
| * Full page color ad in program
 | Propose and provide 1 educational session |
| * Opportunity to make a short, 7 minute presentation about trends in sponsors field at general session
 | * 7’x 3’ Banner with your logo displayed in the Lake James Room
 |
| * 3 social media posts with logo and link to website
 | * Sponsor of virtual educational programs offered worldwide during GLPTI and every quarter throughout the year.
 |
| *Includes the standard sponsorship package for all sponsors:* |
| * Logo in the printed Institute Program, detailing all speakers, sessions, sponsors,
 | * Logo on conference signage (size relative to level) and/or coalition workshop signate
 |
| * Logo and link on the GLPTI webpage for the year.
 | * “Official Sponsor” logo for use in your marketing efforts
 |

**Lake James $5,000+** *Limited availability, there is only one available, in the largest meeting room at Great Lakes Park Training Institute that hosts all general sessions, select concurrent sessions, all social and special events, and informal activities.*

**This is an Institute-focused sponsorship package that includes:**

|  |  |
| --- | --- |
| * 2 full conference registrations
 | * Promotional items in attendee tote bags
 |
| * Invitation to present an opening session daily in the sponsored room
 | * 2 social media posts with logo and link to website and logo and link on email attendee blasts
 |
| * Exclusive naming rights to VIP hospitality event at GLPTI
 | * Exhibitor display space - (1) 8’ table or floor space for equipment
 |
| * Choose ONE Brand Activation options: 1) Logo on Nametag lanyard (only 1 sponsor), 2) Sponsored swag/gift for attendees, 3) Sponsor of a general session, 4) Sponsor an activity – information (informal) break session
 | * Opportunity to make a short, 7 minute presentation about trends in sponsors field at a workshop or session.
 |
| * Half-page color ad in Program
 | Provide 1 educational session |
| * Logo will be displayed on all available pages and virtual exhibit booth on event management app (Whova or similar app)
 | * Logo on 2’ x 5’ placard in the main meeting room the Lake James Room.
 |
| *Includes the standard sponsorship package for all sponsors:* |
| * Logo in the printed Conference Program, detailing all speakers, sessions, sponsors,
 | * Logo on conference signage (size relative to level)
 |
| * Logo and link on the GLPTI webpage for the year
 | * “Official Sponsor” logo for use in your marketing efforts
 |

There is some flexibility in tailoring the sponsorship packages above to meet the sponsors objectives and visibility at the Great Lakes Park Training Institute to better align overall goals. Please contact Great Lakes Park Training staff for discussions at **glpti@eppley.org**

**Room Sponsor $2,000+** *Limited sponsorship availability (there are only three available) for the Institute and one of the rooms used for educational sessions. Three rooms are available for sponsorship: the Crooked Lake, Snow Lake, and Jimmerson Lake rooms.*

**This is an Institute-focused sponsorship package that includes:**

|  |  |
| --- | --- |
| * 1 full conference registration
 | * Promotional items in attendee tote bags
 |
| * Invitation to present opening day greeting and message in the sponsored room at GLPTI
 | * Exhibitor display space - (1) 8’ tables and/or floor space for equipment in the Lakes James Room
 |
| * ¼-page color ad in Institute Program
 | * Logo on display in the sponsored room
 |
| *Includes the standard sponsorship package for all sponsors:* |
| * Logo in the printed Conference Program, detailing all speakers, sessions, sponsors,
 | * Logo on conference signage (size relative to level)
 |
| * Logo and link on the GLPTI webpage for the year.
 | * “Official Sponsor” logo for use in your marketing efforts
 |

**Great Lakes Sponsor $1,000** *Limited sponsorship availability, there are four available, for the Institute, and focus on sponsoring the training tracks at the Great Lakes Park Training Institute.*

## This is anInstitute-focused sponsorship package that includes:

|  |  |
| --- | --- |
| * 1 full conference registration
 | * Promotional material displayed on centrally located table
 |
| * Name in program next to description of training program track, one for each track shown in the listing on the right.
 | * Natural and Cultural Interpretation,
* Natural Resource Management,
* Park and Facilities Maintenance,
* Personnel and Career Development
 |
| *Includes the standard sponsorship package for all sponsors:* |
| * Logo in the printed Conference Program, detailing all speakers, sessions, sponsors,
 | * Logo on conference signage (size relative to level)
 |
| * Logo and link on the GLPTI webpage for 6 months
 | * “Official Sponsor” logo for use in your marketing efforts
 |

**Attendee Scholarship Sponsor $1,000+** *Unlimited sponsorship availability, for the Institute, providing the costs to sponsor an attendee’s costs to attend the Great Lakes Park Training Institute including registration, lodging, and meals.*

*Give to a professional and agency that is challenged to invest in professional development by profession by sponsoring an attendee scholarship named after GLPTI founder and IU professor, Garrett G. Eppley.*

*These scholarships pay for the full cost of GLPTI attendance and recipients are selected from applicants by the GLPTI Board of Advisors. Sponsor recognition is a part of the awards event and on is listed the GLPTI website and periodic emails.*

***This is an Institute-focused sponsorship package that includes:***

|  |  |
| --- | --- |
| * 7’ x 3’ Banner with your logo displayed along with others in the Lake James Room
 | * Name read with the announcement and introduction of the scholarship awardees at the awards event
 |
| * Logo and link on the GLPTI webpage for 6 months
 |  |

**Friends of GLPTI $500+** *Unlimited availability, providing for general funding support of the Great Lakes Park Training Institute.*

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| --- |
| *This is an Institute*-focused sponsorship package that includes: |
| * Logo and link on the GLPTI webpage for 6 months
 | * Social media blast recognizing all friends along with photos
 |
| * Recognition at the awards event and opportunity for photo recognition
 | * Opportunities to contribute to GLPTI news
 |
| * Virtual exhibit booth on event management app (Whova or similar app)
 |

The Great Lakes Park Training Institute is a program of the

Eppley Center for Parks and Public Lands

Indiana Institute on Disability and Community at Indiana University Bloomington.